

PRESS RELEASE

VIVO! RISTORANTE: A NEW RESTAURANT FEATURING THE CULINARY TALENTS OF CHEF ROBERTO DONNA

VIVO! RISTORANTE—A NEW TRATTORIA-STYLE RESTAURANT FROM CHEF ROBERTO DONNA, LOCATED AT 1509 17TH STREET NW (FORMERLY IL RADICCHIO RISTORANTE) OFFICIALLY OPENS TO THE PUBLIC FOR DINNER ON SATURDAY, NOVEMBER 4, 2000.

VIVO! RISTORANTE WILL FEATURE FINE AUTHENTIC ITALIAN CUISINE IN A TRATTORIA-STYLE SETTING. CHEF ROBERTO DONNA, OF GALILEO FAME, WILL BRING SOME OF HIS FAVORITE REGIONAL DISHES FROM HIS NATIVE TORINO, ITALY, TO HIS NEW AND ONLY TRATTORIA. THE MOVE FROM IL RADICCHIO TO VIVO! RISTORANTE IS DUE IN PART TO A CHANGING ATTITUDE IN OUR GUESTS' PREFERENCES. IN 1993, CHEF DONNA AND PARTNER JEANNE SALVADORI STARTED THE FLAGSHIP IL RADICCHIO 17TH STREET LOCATION. THE PARTNERS AGREED THE YEAR 2000 WAS A TIME FOR CHANGE. ACCORDING TO CHEF DONNA, "IT'S TIME TO BREATHE SOME NEW LIFE INTO THESE WALLS. THAT IS WHY I CHOSE THE NAME VIVO! IT MEANS "ALIVE" IN ITALIAN!"

AS MS. SALVADORI NOTES, "MANY OF OUR CUSTOMERS HAVE BEEN REQUESTING MORE THAN JUST SPAGHETTI AND JUST SAUCE FOR A WHILE. VIVO! WILL STILL OFFER FAVORITES SUCH AS OUR WOOD BURNING PIZZA AND ROTISSERIE CHICKEN, BUT NOW WE WILL SERVE A SELECTION OF HEARTIER ENTREES AS WELL." THE VIVO! MENU WILL OFFER SUCH REGIONAL ITEMS AS POACHED EGGS SERVED OVER SOFT POLENTA, HOME MADE COTECHINO SAUSAGE SERVED OVER POTATO PUREE AND MOSTARDA DI CREMONA AND A ROASTED DOUBLE CUT PORK LOIN CHOP WITH CITRUS SAUCE, JUST TO HIGHLIGHT A FEW. PER CHEF DONNA, "THESE WILL BE ORIGINAL COUNTRY DISHES MADE WITH TOP INGREDIENTS. JUST LIKE THE DISHES FROM TORINO!"

THE INTERIOR AT VIVO! RISTORANTE ACCENTUATES A SIMPLISTIC AND MODERN DESIGN SURROUNDED BY SUBDUED HUES OF YELLOW AND BLUE.

VIVO RISTORANTE IS CONVENIENTLY LOCATED NEAR DUPONT CIRCLE METRO AND IS ON 17TH STREET BETWEEN P AND Q STREETS. THE MAIN DINING ROOM SEATS UP TO 64 GUESTS. THOSE WELL RECEIVED ROBERTO DONNA WINE DINNERS WILL BE HOSTED AT VIVO! RISTORANTE. VIVO! RISTORANTE HOURS OF OPERATION ARE MONDAY-THURSDAY, 11:30AM- 10:00PM, FRIDAY AND SATURDAY, 11:30AM- 11:00PM, AND SUNDAY, 5:00PM- 10:00PM. FOR GROUP EVENTS AND PARTIES CONTACT ERIKA WILLIAMS, EVENT COORDINATOR, AT 703.276.1319.